

2010 RRCUS National Specialty - Catalog Advertising
Closing Date for catalog advertising is August 1, 2010

Rates:

- Full Page Ad 8 ½ x 11 including one photo in color --- \$150
- Full Page Ad 8 ½ x 11 in Black and White ---- \$75
- Half Page Ad in color ---- \$75
- Half Page Ad in Black and White --- \$35

Instructions:

- Place a label on the back of each photo with your name, address and the dog's name. Properly identified photos will be returned.
- Enclose an 8 ½ x 11 sheet of paper illustrating your requested ad layout along with all the required information and photos.
- Professional ad design included at no extra cost.
- Electronically submitted ads should be in one of the following formats: JPG, TIFF, EPS or PDF.
- Scan resolution for photos should be 300 dpi. We do not recommend, and cannot guarantee the quality of images with lower resolution or images pulled from the web.
- 4" x 6" or larger prints are preferred if you are sending an original photo. We recommend 8" x 10" for full sized ads.
- Text supplied by email can be submitted the formats of: Microsoft Word, PowerPoint, saved as a text (.txt) format, or in the body of an email.
- Commercial advertisers should add 50% more to quoted rates

Ads with payment should be sent to:

Clayton Heathcock
5235 Alhambra Valley Road
Martinez, CA 94553
heathcock@camelotrr.com

PLEASE INCLUDE THE FOLLOWING INFORMATION WITH YOUR SUBMISSION

Advertiser(s) Name _____

Address: _____
City/State/Zip

Phone: _____ Email _____

Total Enclosed: \$ _____ Checks made payable to RRCUS in US funds Check # _____

If paying by credit card, please provide following information:

Type of card; circle one (VISA, MASTERCARD, AMEX)

Card Number: _____ Exp Date _____

Name on card: _____

Signature: _____